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**San Diego Association of REALTORS® Helps Local Policemen Buy Homes
Establishes SDAR Ambassadors Foundation and Everyday Heroes program**

SAN DIEGO, Calif., August 29, 2007 – Along with featured speakers Mayor Jerry Sanders and San Diego Police Chief William Lansdowne, San Diego Association of REALTORS® (SDAR) Ambassadors Foundation President David Cabot announced the inception of the SDAR Ambassadors Foundation. The Foundation announced its first program – Everyday Heroes.

With participation from SDAR's 11,000 members, Everyday Heroes will provide police officers with the education and financial assistance necessary to become homeowners. The sustaining program anticipates buying-down the mortgage loan rates of up to 10 SDPD employees by the end of 2007.

"I thank the San Diego Association of REALTORS for launching the Ambassadors Foundation and creating the Everyday Heroes program which seeks to provide homeownership opportunities for San Diego police officers," said Sanders.

Interested pre-qualified applicants, first-time homebuyers who have been employees of SDPD between two and five years and are members of the Police Officer's Association, will attend an orientation in the fall (location and date TBA). Second stage qualifiers will meet with financial specialists, who qualify them for the loan process.

The SDPD employees who will receive the reduced loans will be announced at a ceremony scheduled for later this year. SDAR Ambassadors Foundation plans to have the awardees and their families moved into homes by year's end.

Pre-qualified employees will be offered education and assistance to prepare them for future homeownership, including an introduction to similar organizations and programs within San Diego.

(continued on next page)

“The Everyday Heroes program will be a great assistance to some of our employees. SDPD is appreciative of the SDAR Ambassadors Foundation for its commitment to assisting and educating officers on first-time home buying,” said Chief Lansdowne.

SDAR Ambassadors Foundation plans to keep the momentum of Everyday Heroes going in subsequent years, potentially expanding home buying assistance to additional municipalities.

Initial funding for Everyday Heroes came from a \$5,000 grant from Ambassadors for Cities, a program established in 2003 by the National Association of Realtors (NAR) and United States Conference of Mayors (USCM). Since then SDAR Ambassadors Foundation has generated more than \$100,000 with the help of its members. Upcoming fundraising and sponsorship opportunities to benefit Everyday Heroes include a golf tournament, dinner and auction on Fri., Sept. 28 at Carmel Mountain Ranch Country Club and a Walk-a-Thon in late 2007.

Ambassadors for Cities brings together local REALTORS® and mayors within a designated town or city to increase home affordability and rental opportunities for residents. Speaking on behalf of NAR and Ambassadors for Cities at the announcement on Aug. 29 are NAR President-Elect Dick Gaylord and Chair of Housing Opportunities Advisory Board Chris Clemans.

The SDAR Ambassadors Foundation, Everyday Heroes and the City of San Diego will be recognized as an Ambassador City at the USCM annual meeting in January 2008.

For more information on SDAR Ambassadors Foundation and Everyday Heroes call 858-232-9501 or logon to www.ambassadorsfoundation.org.

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